

Livestream EP. 1

How To Choose A Domain (With NO Experience)

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How To Choose A Domain

Building Your Brand Online

- Choosing .COM Domain is Recommended (TLD - Top Level Domain)
- Everyone recognizes/trusts .COM domain
- One/Two Words if possible
- Easy to Say, Remember & Spell
- No Dashes or Numbers
- Double Check Trademarks (USA) > USPTO
- Create ALL Socials/Online presence with the same name

How To Choose A Domain

Tools To Find Your Domain

- Domain Search Tools make finding an available domain easier
- Solidify your Brand with matching domain name
- GoDaddy & Namecheap - Search Domains for Free
- Instant Domain Search - Instantly find Domains Available/For Sale
- Domains are cheap, but doing your due diligence saves time & money
- Domains are a digital asset, digital real estate on the Internet
- Commit 100% to your Domain name BEFORE purchasing it

How To Choose A Domain

Buying Your Domain

- Once you find the Perfect name, It's time to Buy!
- Decide where you'll Buy from, GoDaddy/Namecheap or Elsewhere
- Add Domain to your Cart
- Choose how long (years) you want to register for
- The less years you register, the more you save

Thank You For Watching!

We Appreciate Your Support

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